

Getaway Girl Greetings Company History

Getaway Girl Greetings, LLC, was founded in April 2007 with an international launch party held at the Port Huron Yacht Club in Port Huron, Michigan. The company was founded by its current president, Patti Samar, a writer and graphic designer who also owns The Write Company, a small advertising agency in Port Huron.

Getaway Girl Greetings was established when Patti, heartbroken following a difficult breakup with a boyfriend, wanted to run away from her life and “getaway” from it all...her home, her community, her friends, her family and her job. She planned to escape everyone and everything by hitching a ride on a sailboat in the Caribbean.

In order to do that, she knew she would actually need an income. After contemplating her design background, she determined that if she designed a line of greeting cards, she would actually be creating something that could be perpetually sold yet didn't need to be perpetually designed. Upon further investigation and following much research, she wrote a business plan and established Getaway Girl Greetings, LLC.

She eventually made up with her boyfriend (he is now her fiancé), and she has yet to make the “big getaway”(though she's made many little getaways), but she is hoping that Getaway Girl Greetings will help provide for her comfortable retirement so she and her fiancé do not need to sell t-shirts on a street corner on a tropical island in their retirement. Instead they will sell greeting cards.