

**FOR IMMEDIATE RELEASE**

**Contact: Patti Samar at (810)987-1256**

**GETAWAY GIRL GREETINGS, LLC**

**FEATURED IN GREETING CARD INDUSTRY PUBLICATION**

PORT HURON, Mich. -- Getaway Girl Greetings, LLC, a Port Huron-based company, has been featured in the current issue of *Greetings, Etc.* magazine, a greeting card industry publication and the official magazine of the Greeting Card Association.

Getaway Girl Greetings, LLC is a quotable, woman-to-woman greeting card company. Patti Samar of Port Huron is president.

Featured in the cover story, "What Women Want: Girlfriend-Themed Merchandise," Getaway Girl Greetings is noted to be a company riding the popular wave of merchandise and greeting card companies that are catering to the demand for items that women share with one another in honor of their friendships.

Samar is quoted extensively in the story and artwork featuring designs from Getaway Girl Greetings is prominently featured in the story, as well.

"*Greetings, Etc.* is known as 'the' primary greeting card industry publication, so it's quite an honor to be featured within its pages," said Samar. "I am especially proud of this due to the fact that mine is a new company just launched earlier this year and we are just breaking into the market. I think it is evidence that we hit the mark at the right time."

Getaway Girl Greetings feature vividly colored designs with quotations from famous people on the front of the card and are blank inside. The entire face of the card is covered in glitter.

"The glitter really dresses up the design of the card," said Samar. "It attracts a lot of attention. Buyers definitely notice it when I'm at trade shows, and consumers are really drawn to it when the cards are on the floor of a store."

Since its launch in May, Getaway Girl Greetings has hired sales representatives in seven states. Cards can now be found in racks in both the United States and Canada.

Locally, Proper Framing in downtown Port Huron carries a selection of the cards. Getaway Girl Greetings can also be viewed and purchased on its website, [www.getawaygirlgreetings.com](http://www.getawaygirlgreetings.com).

Samar is also the owner of The Write Company, a writing and graphic design firm in Port Huron.

## ## ##